

# 11 Facts

## You Need to Know About Personalized Learning



1

Public schools have found that personalized learning approaches improved academic progress.

2

The longer students experienced "personalized-learning practices," the greater their achievement growth.

3

7 in 10 high school teachers agree that a one-size-fits-all education, with the same curriculum and teaching methods for all students, is a thing of the past.

4

11,000 students at 62 schools trying out personalized-learning approaches made greater gains in math and reading than similar students at more traditional schools.

5

89% of California parents say it's important to structure school to serve individual students rather than forcing a "one-size-fits-all" approach.

6

Over half (51%) of teachers feel uncertain about their ability to impact their student's performance in a traditional large-group classroom setting.

1.A 2015 RAND Corporation study of 62 public schools

2.A 2015 RAND Corporation study of 62 public schools

3.A 2015 RAND Corporation study of 62 public schools

4.source: independent telephone survey of voters who are parents of one or more high-school aged youths in California, April 2021.

5.source: Random double-opt-in survey of 2,000 high school teachers, conducted by market research company OnePoll, April 2023.

6.source: Random double-opt-in survey of 2,000 high school teachers, conducted by market research company OnePoll, April 2023.



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(continued)

7

53% of teachers believe personalized learning mitigates behavioral issues in the classroom.

8

When teens feel that their schools care about them as individuals, they are more likely to have higher grades and test scores, better school attendance and stay in school longer.

9

41% of recent high school grads would have liked their school to teach Life skills like conflict resolution, coping, stress relievers, etc.

10

Teachers see it as a way to reduce anxiety and stress (50%), improve educational outcomes (51%), boost engagement (49%) and enhance creativity (51%).

11

49% of recent high school graduates have liked their school to focus more on real-world skills and 41% said mental health support.

We believe in the power of teaching individual students in a way that captures their interests while highlighting the way they learn best. Personalized learning meets students where they are, building confidence to become strong critical thinkers, student leaders and lifelong learners.

7.source: Random double-opt-in survey of 2,000 high school teachers, conducted by market research company OnePoll, April 2023.

8.source: Random double-opt-in survey of 2,000 high school teachers, conducted by market research company OnePoll, April 2023.

9.source: [https://www.cdc.gov/healthyyouth/protective/school\\_connectedness.htm](https://www.cdc.gov/healthyyouth/protective/school_connectedness.htm)

10.source: random double-opt-in survey of 2,000 Americans — 1,000 parents of public high school students and 1,000 recent public high school graduates (ages 18 and 19), conducted by market research company Talker Research, June 2024.

11.source: random double-opt-in survey of 2,000 Americans — 1,000 parents of public high school students and 1,000 recent public high school graduates (ages 18 and 19), conducted by market research company Talker Research, June 2024.